American Documentary is a national nonprofit media arts organization, American Documentary (AmDoc) strives to make essential documentaries accessible as a catalyst for public discourse. We collaborate with passionate filmmakers to amplify their voices, and to nurture the nonfiction community.

Mission

American Documentary

POV
POV SHORTS
AMERICA REFRAMED

Academy Awards: 3
Emmys: 46
George Foster Peabody Awards: 27
duPont-Columbia University Awards: 15
American Documentary is a dynamic and cutting-edge media organization dedicated to supporting documentary film, filmmakers, and the impact they can have on the world. We amplify the work of independent filmmakers through our broadcast series and Engagement programs.

We are poised to expand our impact, our investment in filmmakers, and our say in what the public media landscape should look like. While much of our core programmatic work remains unchanged, we continue to redefine our definitions of filmmaker support and community access to promote a more equitable and just sector, to build a more equitable and just society.

BUILDING A CULTURE IN WHICH MANY VOICES ARE JOYFULLY CELEBRATED AND WIDELY SHARED HELPS US IMAGINE A DIFFERENT WAY OF BEING.

On the heels of our milestone 35th anniversary last year, we’re ready to re-introduce ourselves as a leader in the nonfiction storytelling-space. I hope you can celebrate with us in November!

Erika Dilday
Executive Director
Our theme, Embracing Diversity in American Storytelling, speaks to our belief in the power of documentary film as a vehicle to connect audiences across communities and backgrounds.

We will highlight our commitment to supporting independent storytellers all over the world and exposing audiences to new and alternative perspectives on common themes, meeting our audiences where they watch.

This year’s celebration is an evening that brings together our nonfiction storytelling community of filmmakers, industry peers, and supporters. Come ready to connect with one another, learn more about our work, and dance the night away!
Embracing Diversity in American Storytelling

DATE:
Tuesday November 7, 2023

VENUE:
26 Bridges (26 Bridge St, Brooklyn, NY, 11201)

TIME:
5:30pm – Cocktail Reception
6:30pm – Event & Ceremony
8:00pm – Dance Party

EXPERIENCE:
- Alumni and Industry Awards
- Photobooth
- Plentiful hor d’oeuvres, small bites, drinks, and desserts
- Interactive Activities with AmDoc Program Staff
- MULTIPLE Raffle Opportunities

PLEASE NOTE:
American Documentary will make every effort to provide universal access to all of our events. Please contact communications@pov.org to request disability accommodations. Advance notice is requested to arrange for some accessibility needs.
Impact & Reach

250 INVITED GUESTS

- POV Alumni
- Industry Professionals
- Community Partners
- Local PBS Stations
- Funders and Supporters
- Public Media Stakeholders
- Community Media Centers

BRANDING OPPORTUNITIES

Monthly Digest (9K subscribers)
AmDoc Website
Event Press Release

Social Media Promotion
- Twitter 260K+
- Instagram 13K
- Facebook 75K

In the Room
- Event Souvenir Booklet
- Signage (Banners and table tents)
- Video
- Verbal Recognition
Sponsorship Overview

Sponsorship Tiers:

- Pioneer ($50,000)
- Visionary ($35,000)
- Legacy ($25,000)
- Changemaker ($10,000)
- Trendsetter ($5,000)
- Pathfinder ($1,000)
Pioneer ($50,000)

Number of sponsorships available: 1

Includes:
- Full Page Ad
- Logo Placement
  - On all printed materials
  - AmDoc Website
  - Social Media Posts
  - Signage at the Event
- In the Room Perks
  - 15 tickets to VIP Cocktail + Event
  - Recognition: verbal, static media, video
  - Covers 10 additional tickets for Friends of AmDoc, at-cost

Visionary ($35,000)

Number of sponsorships available: 2

Includes:
- 1/2 Page Ad
- Logo Placement
  - On all printed materials
  - AmDoc Website
  - Social Media Posts
  - Signage at the Event
- In the Room Perks
  - 10 tickets to VIP Cocktail + Event
  - Recognition: verbal, static media
  - Covers 10 additional tickets for Friends of AmDoc, at-cost

Legacy ($25,000)

Number of sponsorships available: 3

Includes:
- 1/4 Page Ad
- Logo Placement
  - On all printed materials
  - AmDoc Website
  - Social Media Posts
  - Signage at the Event
- In the Room Perks
  - 5 tickets to VIP Cocktail + Event
  - Recognition: verbal, static media
  - Covers 5 additional tickets for Friends of AmDoc, at-cost

If you would like to donate any of your individual tickets associated with your level of sponsorship to friends of AmDoc, please let us know.
Changemaker ($10,000)

Number of sponsorships available: 5

Includes:
- 1/4 Page Ad
- Logo Placement
  - On all printed materials
  - AmDoc Website
  - Social Media Posts
  - Signage at the Event
- In the Room Perks
  - 3 tickets to Cocktail Reception
  - Recognition: verbal, static media, video
  - Covers 3 additional tickets for Friends of AmDoc, at-cost

Trendsetter ($5,000)

Number of sponsorships available: 10

Includes:
- Logo Placement
  - AmDoc Website
  - Social Media Posts
  - Signage at the Event
- Text Recognition on Social Media
- In the Room Perks
  - 2 tickets to Cocktail Reception
  - Recognition: verbal, static media

Pathfinder ($1,000)

Number of sponsorships available: 15

Includes:
- Logo Placement
  - AmDoc Website
- In the Room Perks
  - 1 ticket to Cocktail Reception
  - Recognition: static media

If you would like to donate any of your individual tickets associated with your level of sponsorship to friends of AmDoc, please let us know.
Join Us

Help us celebrate and support the *bold stories* that represent us all

Let's Connect!

**Sponsorship Opportunities and General Inquiries**

Jessica Brown, Director of Development – jbrown@pov.org

**Design and Ad-specific Inquiries**

Anna Graizbord, Director of Marketing and Communications – agraizbord@pov.org